Abstract:
This seminar outlines recent findings from a programme of research on the determinants and consequences of international engagement by New Zealand firms. The research programme is designed to address two central questions: (1) How do characteristics of the firm and the economic environment influence the ability and incentives of New Zealand firms to become internationally engaged? (2) What effect does international engagement have on subsequent firm performance? These questions are addressed using longitudinal firm-level data from Statistics New Zealand’s prototype Longitudinal Business Database. The seminar will deal specifically with causal relationships between export market entry and firm performance, and the pre- and post-acquisition performance of New Zealand companies which have been subject to foreign acquisition.

Presenter: Lynda Sanderson