Abstract
Dr Morse is well known for his expertise in e-learning having won a National Award in 2005 for Tertiary and Commercial Excellence in the Use of IT in Education for his "Virtual Classroom". Despite having retired from the Department of Marketing in 2005 Dr Morse has continued with his virtual classroom development offering an online course in Current Issues in International Management in 2005 and 2006 from his home base in the United States. Dr Morse is widely published in journals related to e-learning such as the Journal of Asynchronous Learning and the Journal of Teaching in International Business. This seminar will be a live rather than virtual presentation, as Dr Morse is with us at WMS for a brief visit and showcasing his current course.

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