Research Using the NZIER’s Quarterly Survey of Business Opinion

Wednesday, 20 September 2006
1:10 - 2:00
MSB.0.01

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Abstract
The Quarterly Survey of Business Opinion (QSBO) published since 1961 by the New Zealand Institute of Economic Research is a world-quality database of business responses from firms in the manufacturing, building, merchant and service sectors. This seminar begins with an overview of QSBO and then outlines a range of projects involving firm-level responses. It concludes with an application relating to associations with business confidence.

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