Investigating corporate social responsibility (CSR) in Chinese business practice: A case study of Fibre Home Technologies Group

Thursday, 2 November 2006
2:00 - 3:00
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Abstract
Lili's presentation is based upon her PhD thesis proposal. In her talk, Lili will discuss the importance of her study and, drawing upon academic literature, present her research questions and her proposed methodology. Her advisor is Prof. Juliet Roper.

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