1. **Purpose**

1.1. This award was established in 2004 in celebration of ten years of achievement by the Department of Management Communication in higher education and research. The award provides an opportunity for peer recognition of graduates of the department who have, since their graduation, distinguished themselves in a field of management communication.

2. **Eligibility**

2.1. To be eligible, nominees/applicants must:
   
a) be a graduate of Waikato Management School

b) have majored in Management Communication, Leadership Communication and/or Public Relations or a discipline offered by the Department of Management Communication and who has, since graduation, achieved excellence in a position in the field of communication management and who has preferably made a contribution to sustainable management practice.

3. **Value**

3.1. The value of the Award will be $1,000 and will be paid in one lump sum.

4. **Application**

4.1. The closing date for nominations/applications is **30 July**.

4.2. Nominations/Applications for the award may be made:
   
a) by the candidate (as prescribed in Clause 4.2.1), or

b) a nomination of a candidate by a former class member, friend, or colleague of the nominee (as prescribed in Clause 4.2.2)

4.2.1. **Applications from candidates** should be in the form of a letter, which clearly addresses the applicant’s suitability for the award in terms of the attributes described in Clause 5.1 of these regulations.

The application must be accompanied by a reference from a person who attests to the candidate having the attributes referred to in the application.

Applicants are encouraged to provide supporting materials to provide evidence or examples of their work. All applications may be forwarded to: Bobbie Wisneski bobbie.wisneski@waikato.ac.nz

4.2.2. **Nominations of candidates** should be in the form of a letter, which clearly addresses the nominee’s suitability for the award in terms of the attributes described in Clause 5.1 of these regulations.

A statement must accompany the nomination from the nominee agreeing to being nominated for the award.
5. Selection Criteria

5.1. Candidates for the award need to have demonstrated some or all of the following attributes:
   a) A responsible or leadership position in an organisation or in a project that exemplifies the values of social responsibility, sustainability and/or workplace wellbeing;
   b) The use of creativity and initiative in performing the responsibilities of the position;
   c) The use of research and planning in their role within the organisation or project;
   d) Recognition by superiors and peers within the organisation.

6. Selection Panel

6.1. The selection committee for the award will comprise two academic staff of Leadership Communication & Public Relations, a representative of the Public Relations Institute of New Zealand, or equivalent body, and the Faculty Scholarships Committee representative.

6.2. If, in the opinion of the selection panel, there is no suitable candidate for the award in any particular year, then the prize shall not be awarded.

6.3. The Selection Panel's decision is final and no correspondence will be entered into following the selection meeting.

7. Other Conditions

7.1. A candidate may not receive this award on more than one occasion; however, there is no limit to the number of times a candidate may be nominated.

7.2. By accepting an Award, the recipient agrees to participate in any publicity concerning the Award arranged by the University of Waikato. The recipient may be asked to attend a presentation ceremony.