Waikato Management School
Centre for Internships and Business Experience
Guide for sponsors
Waikato Management School offers one of New Zealand’s leading internship programmes - the MNGT496/596.

We provide opportunities for some of Waikato’s brightest business management students to gain relevant, hands-on experience in their chosen field by working at a relevant organisation for 15-20 weeks; either in New Zealand or overseas.

Since 2010, more than 200 of our management interns have been placed in small-to-medium enterprises, large corporations, Fortune 500 companies, as well as start-ups, not-for-profits, local government and the public sector.

Benefits of sponsoring an intern:

- Harness the enthusiasm, motivation and knowledge of a top-quality business graduate within your organisation.
- Obtain a different and fresh perspective on an organisational project.
- See potential management talent in action.
- Contribute to the development of future Kiwi managers.
- Develop a valuable relationship with Waikato Management School.
- Receive a final report and presentation.

KEITH COOKE
Chief Executive
Yardmaster Pumps

“We’ve hosted two Waikato Management School interns over the last two years. Our first intern, Courtney, organised a conference located on-site for us. She was involved in all the logistics, including getting the paperwork together, maintaining budgets, and documenting a process of how to organise it for next year. We also had a second intern in supply chain management, Heather, who helped to introduce a two-bin stock management system into the factory. Both times we gave them good projects where they could get stuck into it without us having to hand-hold them.

I would highly recommend the WMS internship programme to other employers, as long as they have a worthwhile project the student can really benefit and learn from.

The experience has been very positive with us getting what we want out of it and students getting what they want out of it.”
Sponsors commit to:
• Mentor the intern during the project
• Provide a workstation, computer support, etc.
• Provide a basic induction
• Involve the intern in workplace activities such as seminars, training, visits and social events.
• Complete the Organisation Assessment form three times during the intern’s project.

How does the process work?
1. **Exploratory stage**: Request information and return Expression of Interest form.
2. **Discussion stage**: Discuss project with Centre for Internships and Business Experience.
3. **Intern-project matching stage**: Complete project brief form; review intern CVs for project; interview applicants and select intern.
4. **Internship stage**: Mentor intern and complete monthly assessment forms.
5. **Completion stage**: Presentation of intern’s project portfolio.

Some of the companies that support our internship programme:

Avantidrome  
Sanford  
Tolbecs  
Direct Impact Group  
Life Fitness  
NZ Opera  
Reid & Harrison  
Pro-Form  
Miraka  
Designer Homeware  
Stretton Group  
Taragate  
GoBus  
EastPack  
Drake International  
Forlong & Maisey  
OPRA Consulting Group  
Amatil Coca Cola  
GEA  
BDO Tauranga  
Phoenix Group  
Eagle Air  
Karcher  
Cardinal Logistics  
Bettle Advertising  
Huntly Joinery  
LIC  
Auckland City Council  
Kingtide Investments
What are the next steps if I have a project in mind for an intern?

- To find out more about a WMS internship for your organisation, please complete a Sponsor Expression of Interest Form.
- We will get in touch with you to talk about the project, and what kind of interns and specialist management skills you are looking for.
- When you are ready to proceed, complete a Project Brief form, available on our web page.
- We will promote your project and ask potential interns to submit their CVS. Then we will send CVs of interested candidates to you.

To find the forms and for more information, visit [www.management.ac.nz/internship](http://www.management.ac.nz/internship)

Contact us

Waikato Management School
Centre for Internships and Business Experience

Email: internships@waikato.ac.nz

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Waikato is a Triple Crown business school of choice

- Waikato Management School is recognised as being in the world’s top 1% of business schools, having earned Triple Crown accreditation from AACSB, EQUIS and AMBA. This is a mark of international excellence in business education.
- Our 4,100 management students have skills in many different areas, such as strategy, marketing, human resources, e-commerce, supply chain and agribusiness, to name just a few.
- We are ranked in the world’s top 100-200 for the following subjects: Accounting, Finance, Business and Management Studies, Communication and Media Studies, Economics and Econometrics. (QS World University Subject Rankings 2015/16)