2017
Waikato Management School Executive Education
Waikato Management School – A Triple Crown business school
Triple Crown international accreditation

Waikato Management School is in the top 1% of around 14,000 business schools worldwide that have earned Triple Crown accreditation status – an international acknowledgement of excellence in business education. We are accredited by AACSB, EQUIS and AMBA.

What does this mean for you?
Your qualification is RECOGNISED INTERNATIONALLY as being one of QUALITY.

You are gaining a WORLD CLASS EDUCATION that is PRACTICE ORIENTED.

You are EDUCATED BY EXPERTS who are assessed against international standards.

You can LEVERAGE off the internationally strong quality Triple Crown brand.

EVERY ASPECT of your Business School was audited – each accreditation body has different criteria against which they examine.

You will gain access to the AMBA network, including:
- Career development centre
- Networking events
- Knowledge portal
- Postgraduate publications.

Triple-accredited business schools across the world
As at July 2015 only 72 business schools in the world received Triple Crown accreditation.

The Association to Advance Collegiate Schools of Business (AACSB)
Advances quality management education worldwide through accreditation, leadership and value-added services. AACSB recognises institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AACSB’s community of leading business schools.

The Association of MBAs Accreditation (AMBA)
Represents the highest standard of achievement in postgraduate business education and is earned only by the best programmes. AMBA’s rigorous assessment criteria ensures that only the highest calibre programmes which demonstrate the best standards in teaching, curriculum and student interaction achieve Association of MBAs accreditation.

The EFMD Quality Improvement System (EQUIS)
An international system of strategic review, quality improvement and accreditation. The scheme is designed to approach quality as an ongoing process in which schools benchmark each others’ performance and open their doors to evaluation by peers and professional stakeholders.

Graph from MBA Today – September 2015
Welcome to Waikato Management School Executive Education at the University of Waikato

Turbo-boost your career! At Waikato Management School you have the opportunity to study and develop thought leadership in a beautiful and creative environment, surrounded by leading-edge research institutes.

The service we provide to participants in our programmes is personalised and friendly – we know all your names!

Our dedicated programme co-ordinators are your first port of call throughout your time with us. They will support you and help you find a work-life balance to suit your needs. They can also provide you with relevant programme information, assessment details, extensions, deadlines, calendar changes and events.

Our goal is to inspire, develop and transform organisational leaders to meet changing market needs, both in New Zealand and internationally. We will prepare you for new levels of management and leadership that can turbo-boost your career and add value to your organisation. You learn how to lead with confidence and to make connections that matter.

During your studies your thinking will shift from functional to strategic, from specialist to generalist, from local to global, and from structured to innovative. You will go on to become a responsible leader in your chosen field and continue to create significant value for your organisation.

We place a strong emphasis on leadership and action learning. This style of applied learning ensures practical application of theory and provides an immediate return on investment to benefit you and your organisation. Our participants note: "What I learned today, I can apply tomorrow".

Postgraduate study will raise your profile within your organisation and ensure your competencies and confidence as a leader and manager become more visible.

Our lecturers/teachers are experts in their fields. Not only are they active researchers; they also work directly with organisations in New Zealand and internationally as consultants and advisers. This means they bring practice-relevant research into the classroom and will challenge you to think outside your current framework. The teaching style is engaging and participative.

We offer a process of sequential learning. Participants who are team leaders or supervisors can complete the Postgraduate Certificate in Management – even if they don’t have an undergraduate degree. Those with more managerial experience can enter the Postgraduate Diploma in Management Studies or the Waikato MBA.

You have the option to complete a Postgraduate Diploma in Management Studies in either Hamilton or Tauranga. You have the flexibility to study in the evenings or fortnightly at the weekends in Hamilton or fortnightly on Saturdays in Tauranga.

The Waikato MBA is offered in both Hamilton and at Hopuhopu. Many of our MBA participants have progressed into key leadership roles within their sectors.

We take this opportunity to welcome you to the Waikato Management School Executive Education. We do hope you will join us and have a life-changing experience.
Why New Zealand?

According to the 2015 World Bank Doing Business Report, New Zealand was ranked the second-best place in the world to do business and the first in the world to start a business.

Why Hamilton, Waikato?

Hamilton is at the heart of Waikato, New Zealand’s leading scientific and wealth-creating region and home to more than a quarter of the country’s export businesses and working scientists. The Waikato region is fast-developing as a centre for high-quality research and is home to many agile, innovative businesses. It is surrounded by research institutes and boasts 25% of the country’s PhDs. It is also a safe, secure, beautiful and green environment, and has real links to innovation and sustainability.

Businesses in the region include the Gallagher Group, a global leader in security, employing more than 1,000 people in 130 countries. Pacific Aerospace is designing and manufacturing rugged, reliable aircraft that perform where others can’t. NDA Engineering is a world-class fabricator of high-precision, stainless steel vessels and vats, primarily for the dairy and wine industries and exports to Europe, Asia and the Americas.

Why Tauranga, Bay of Plenty?

Tauranga is New Zealand’s fifth largest city and the largest in the Bay of Plenty region. Tauranga is one of New Zealand’s main centres for business, international trade, culture, fashion and horticultural sciences. It is home to the country’s largest export port and the fastest growing population in New Zealand.

The city’s office, retail and hospitality precincts bring together innovative businesses and help attract new customers. ICT expertise is in hot demand and the city has a strong, growing ICT cluster made up of passionate ICT professionals.

Tauranga is surrounded by one of the largest natural harbours in New Zealand, long white beaches and the Kaimai mountain ranges to the west, with the volcanic cone of Mauao (Mount Maunganui) looking over the city. It is situated in the sunny Bay of Plenty, with a tropical climate and around 2,400 hours of sunshine a year.

Why Waikato Management School?

Waikato Management School is the business school of choice, respected nationally and internationally for our influential practice, relevant research, quality teaching and commitment to excellence.

At the heart of our business is transformation – our purpose is to transform minds, careers and organisations. Our international connections mean our teaching and research is always at the cutting-edge of best practice, and our engagement with our commercial and professional stakeholders means our students are learning practical knowledge and skills.

Famous alumni include the likes of Theresa Gattung, Co-founder of My Food Bag, and Dan Ammann, now the president of General Motors in New York.
What our graduates have to say about studying at Waikato Management School

• "Life-changing"
• "Immediately began to see things differently"
• "It has changed my thinking"
• "Adds value to iwi and hapu"
• "The importance of leadership"
• "Every second Friday I feel excited about class and I am still bubbling on Monday"
• "It has opened doors"
• "Relevant material – can immediately apply knowledge"
• "Personal journey of growth"
• "Greater self-awareness"
• "Transformed my thinking!"
• "Opportunities for networking"
• "Teaching staff are industry professionals"
• "Personal development – the 360-degree feedback has impacted on how I interact with others"
• "Awesome group dynamics"
• "Can analyse through different frameworks"
Relevance through transformation, connection, leadership, learning and performance is the core purpose of the Waikato MBA.

Our programme enables you to develop skills and competencies so you can continually adapt and transform yourself in different contexts.

The first year of the MBA programme focuses on all aspects of general management, giving you a view of the organisation as a whole.

The second year lifts your gaze to higher goals and asks whether you belong at the boardroom table.

This is a practical and relevant programme that can bring direct and life-changing value to you and your organisation.

Three values underpin the Waikato MBA:

- Responsible leadership – it prepares you with the right qualities to lead others through a programme of personal development.
- Sustainable values – develop ethical, social, cultural and environmental values that sustain and connect community and enterprise at all levels.
- Value creation – provides you with the skills to create added value for your organisation, leading to organisational transformation.

**Residency**

This part of the programme is where you will complete the course on-site and in residence to assess and reflect on your professional journey, build and strengthen your professional networks, and formulate your personal development plan for the future.

**Workshops**

Our papers are supported by evening or weekend workshops and activities designed to accelerate your abilities in leadership and teamwork. You are required to attend some of these workshops as part of the MBA programme.

**International study tour**

The study tour provides an opportunity for you to build valuable relationships and develop international networks with business people and alumni in other countries.

**Mentors**

All participants who complete the MBA will select or be appointed a personal mentor – a Waikato MBA alumnus – to help them along the way. Your mentor is a neutral, objective person with whom you can discuss any issues related to your professional career, organisation or future in a safe environment.
ANNE BLAKEWAY
Capability Manager, Comvita New Zealand

Studying for an MBA had been on Anne Blakeway’s bucket list for more than a decade, and the programme at Waikato Management School has “more than delivered” on her expectations, she says. Since starting her MBA three years ago, Anne has twice been promoted by her employer. She now has a senior role as capability manager for Comvita New Zealand, a global health products manufacturer and exporter in the Bay of Plenty. “It definitely helped me advance professionally in my career,” says Anne. “I’m now working as part of the wider corporate services team, which I’m loving.”

“I think the most satisfying aspect of the Waikato MBA is being able to successfully apply the knowledge and theories learned in class to my workplace on a daily basis,” she says. She enjoyed meeting such a diverse and talented group of people during her time at university – both academic staff and other students. “It has been both a privilege and an opportunity. We had a fantastic time on the international study tour to Malaysia, China and Singapore and learned so much about three totally different Asian cultures.”
Papers studied in Part One of the Waikato MBA

Commercial and Employment Law
This paper develops an appreciation for the legal constraints on organisational activities. It also focuses on employment relations, from hiring through to dismissal, based on an understanding of employment law regulations.

Financial and Managerial Accounting
You will examine the use of financial data for diagnosis and decision-making, and the impact of budgeting and measurement on managerial behaviour.

Financial Markets and Investment Decision Making
As organisations invest in capital projects, investment decision-making becomes crucial. You will apply investment appraisal techniques, deal with risk and uncertainty, and investigate financial systems where money can be accessed.

High-performance Teams
As a leader, your role is to facilitate team formation and collaboration, and to enhance distributed leadership within the team. This paper will enhance your competency in developing and maintaining high-performing teams.

Integrative Case Study
We want our graduates to have significant exposure to business opportunities and how problems are solved in the global market place. Groups will be expected to achieve practical solutions for business cases, assisting the senior management of the respective enterprise with the next step forward in the development of their business.

You will work in teams, in a residential environment, to develop a strategy for a real organisation or validate/extend an organisation’s existing strategy.

Logistics and Operations Management
This paper demonstrates how integration between operations and logistics management achieves customer satisfaction and organisational competitiveness. This applies to product, production and service industries.

Managerial Economics and the Global Business Environment
Organisations today need to monitor and adjust to changing macro and micro economic conditions. This paper blends theory and practice to enhance your understanding of key economic drivers and international issues.

Marketing Practice
You will develop the requisite marketing expertise, as well as an understanding of new marketing channels and media, to develop a marketing strategy for your organisation.

Organisational Behaviour
Learn how individuals and organisations make sense of their world by examining frameworks of relationships between leadership and authentic communication, as they connect people, ideas and actions within a complex environment.

Practice of Strategy
Organisations create unique value by developing their internal resources and capabilities. You will acquire strategic tools and techniques, connected with aspirational future thinking, to create a strategic plan for an organisation.

Strategic Human Resource Practice
Poor HR decisions can result in unmotivated and disengaged staff. This paper shows you how to critically evaluate existing practices and implement effective changes.

Part One learning goals
- The skills and competencies required to lead and perform in organisations, incorporating an understanding of self and social identity in interacting with team and organisations in the context of organisational culture, power, politics, communication, conflict, negotiation, crisis and change management.
- You will develop dynamic management capability constituting human resource skills, financial analysis and marketing skills and the ability to analyse and develop strategy.
- An understanding of the importance of, and role of business leaders in achieving sustainable values.
- A comprehensive understanding of people, culture, organisation, and global business.

Master of Business Administration – Part One

<table>
<thead>
<tr>
<th>Paper</th>
<th>Code</th>
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<tbody>
<tr>
<td>Commercial and Employment Law</td>
<td>EXED506</td>
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<tr>
<td>Financial and Managerial Accounting</td>
<td>EXED509</td>
</tr>
<tr>
<td>Financial Markets and Investment</td>
<td>EXED510</td>
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<tr>
<td>High Performance Teams</td>
<td>EXED501</td>
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<tr>
<td>Logistics and Operations Management</td>
<td>EXED507</td>
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<tr>
<td>Managerial Economics and the Global</td>
<td>EXED503</td>
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<tr>
<td>Marketing Practice</td>
<td>EXED508</td>
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<tr>
<td>Organisational Behaviour</td>
<td>EXED504</td>
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<tr>
<td>Practice of Strategy</td>
<td>EXED502</td>
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<tr>
<td>Strategic Human Resource Practice</td>
<td>EXED505</td>
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Papers studied in Part Two of the Waikato MBA

Business Research Methods
Learn how to collect, analyse and interpret data to improve business and management practice. You will gain skills by planning and executing a business-based research project.

Global Business
You will be introduced to the challenges of undertaking business in the new global economy dominated by Asia and other emerging nations. You will also embark on an international study tour (see more about the international study tour on page 8).

Leadership and Transformation of Individuals and Organisations
This paper will focus on authenticity and organisational leadership, with an emphasis on commitment, vision and sense-making to ensure sustainable leadership.

Major Research Project
You will take what you have learnt and apply it to the real world through a business research project focused on a topic relevant to you and your organisation.

Strategic Corporate Finance
This paper looks at how organisations raise and use funding. It also provides the tools necessary to assess the existing and potential performance of projects and investments.

Strategic Value Creation
You will gain mastery of the tools of creative thinking and innovation, and learn to exhibit enterprising behaviours that will prepare you for sustained value creation.

Sustainability, Ethics and Governance
Through case studies from New Zealand and overseas, you will learn how to use effective governance strategies focused on sustainable and ethical practices to create community citizens.

Part Two learning goals

- The skills and competencies required to lead and perform in organisations, incorporating an understanding of self and social identity in interacting with team and organisations in the context of organisational culture, power, politics, communication, conflict, negotiation, crisis and change management.
- You will develop dynamic management capability constituting human resource skills, financial analysis and marketing skills, the ability to analyse and develop strategy.
- An understanding of the importance of, and role of business leaders in achieving sustainable values.
- A comprehensive understanding of people, culture, organisation, and global business.
- An ability to lead, influence, and implement value creation strategies that transform organisations and the people within it.

Master of Business Administration – Part Two

Business Research Methods EXED514
Global Business EXED516*
Governance, Sustainability and Indigenous Business Development EXED520**
International Indigenous Business EXED519**
Leadership and Transformation of Individuals and Organisations EXED512
Major Research Project EXED513
Strategic Corporate Finance EXED517
Strategic Value Creation EXED518

* Hamilton programme papers only
** Waikato-Tainui programme papers only
Master of Business Administration (MBA) continued

International study tour

One of the most popular components of the Waikato MBA programme is the chance to participate in an international study tour. The international study tour is an incredible opportunity for you. It is an extremely rewarding experience and an effective way to see how global theories interface with existing foreign business structures. It also provides an unparalleled international networking opportunity.

While on tour you will:
- Visit successful international corporations; see how they are run and talk to their leaders
- Engage with senior economic commentators
- Meet New Zealanders doing business offshore
- Meet representatives from New Zealand Trade and Enterprise
- Attend a series of seminars that focus on the infrastructure and economics of countries you visit
- Be exposed to valuable international business networks and linkages
- We hope to be able to arrange a networking event with MBA participants from the host country.

Click here to find out more about our international study tour.

Waikato MBA programme dates

<table>
<thead>
<tr>
<th>Location</th>
<th>Hamilton</th>
<th>Waikato-Tainui Hopuhopu</th>
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</thead>
<tbody>
<tr>
<td>Orientation</td>
<td>17 – 18 March 2018</td>
<td>March 2018</td>
</tr>
<tr>
<td>Format</td>
<td>Fortnightly: Friday: 2 – 6pm</td>
<td>Fortnightly: Friday 8am – 4.30pm</td>
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<td>Saturday: 8am – 4.30pm</td>
<td>Saturday: 8am – 4.30pm</td>
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<tr>
<td>Part One</td>
<td>10 – 11 March 2017</td>
<td>March 2018</td>
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<tr>
<td>Part Two</td>
<td>28 April 2017</td>
<td>March/April 2018</td>
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<tr>
<td>Venue</td>
<td>Situated in the new Law and Management building, with spacious and open areas for working and studying with the latest technology.</td>
<td>This is a contextualised residential programme with an indigenous focus – held at the Waikato-Tainui College for Research and Development in Hopuhopu, 20km north of Hamilton in Ngāruawāhia.</td>
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</table>
Ipu Hapi likens the Waikato MBA he is working so hard to achieve to a sacred taonga, “like the All Black jersey”.

“It is a symbol of excellence, hard work, and shows that with effort and sacrifice I can become all that I want to be.”

“Being part of the Waikato MBA programme is a journey that has opened me up to a world of possibility,” he says. “It has equipped me with the tools and confidence to be able to work through any situation. Now I know where I want to be, and what I want to be doing.”

The workload is tough, but grasping concepts is satisfying, he says. “In every class we talk about how these concepts are applied in the workplace, which gives more meaning to what you’re learning. It helps you to identify gaps and find improvements in what you’re currently doing. I also like to share with my staff what we’re learning about.”

Ipu is full of praise for his lecturers. “I feel I have the best people in the world to guide me through my executive education journey. The classes offer a unique environment where all involved are invested in helping you achieve your goals, and allow you to learn from other people’s experiences. The friendships you make along the way give you a diverse professional network and range of skills to draw on for advice in the future.”

“There have been some outstanding graduates of this programme, and being part of the Waikato MBA alumni makes you part of a unique fraternity.”
DENISE KINGI  
General Manager, Te Kohao Health

Be brave and grasp this opportunity to participate in the Postgrad Diploma and you will be challenged, enlightened and empowered by an amazing calibre of lecturers and peers who will become new friends, networks and strategic partners. You will see the world from a whole new perspective and opportunities will open to you that were never there before...

Kia kaha

RAEWYN MAHARA  
Iwi: Taranaki, Te Ati Awa, Ngāti Ruanui, Waikato-Tainui

The journey was intensive and challenging, but also one of the most rewarding experiences I have ever been through. I enjoyed the academic challenge and also the opportunity to broaden my horizons in a social context.

CHRISTINE HALL  
General Manager, Keys Social Housing, Wise Group

The MBA programme has allowed me to expand my horizons and realise my own potential in the world of business. I am learning alongside a class who have become great friends, so learning is both productive and fun. My learnings are applied back into my work environment as I go, and everything is very practical and relevant. Deciding to embark on the MBA at Waikato University was one of the best decisions I have made.

GRANT KEDIAN  
General Manager, Tradestaff Global (Subsidiary of Tradestaff Group)

The MBA has far exceeded my expectations and taught me aspects of business that many managers and leaders would perhaps not consider. I wholeheartedly recommend anyone looking to grow their ability and further their career; jump head first into this programme!

ANDREW MCGIVEN  
McGiven Ventures Limited

For me the MBA was informing and inspiring and has encouraged me to look at my existing business, as well as other opportunities from a completely different perspective. Knowledge breeds success and completing this course has given me a definite head-start over my potential competitors.
DANA MCDONALD
Relationship Manager, Hamilton Section
Project Alliance, NZTA

The MBA has given me a number of tools that I now confidently use in a variety of settings – tools that I did not have previously. I think the programme is great value for money both from a learning point of view as well as from a network point of view. I made life-long friends and now have a wide variety of contacts in almost every type of industry across New Zealand and overseas.

SONJA SCHLEBUSCH
Business Owner/Entrepreneur

The MBA journey has been an exciting transformation process – I am a different person, not only in my professional life, but also in my personal life. I have learned so much from the outstanding lecturers and my colleagues in our cohort. A large network, in-depth knowledge about global business, economies and various industries, a stronger personal brand and a solid reputation, are all powerful tools I am now equipped with.

Live your life out loud… Learn, grow and create new opportunities for an exciting future. Your worldview and career will never be the same and you wouldn’t want it to be. Embark on this life-changing MBA journey with us!

ASIF CASH
Waikato Branch Manager, Bartercard

I have enjoyed receiving tuition from some great business minds and sharing in the wealth of experience and knowledge. This has opened up new avenues and provided me with new transferable skills which I am confident will help me to continue enjoying success in life. An MBA can’t guarantee success in your career, but completing an MBA will give you the tools to make sense of a modern and complex world. The programme will challenge your pre-established perceptions making you better-rounded and able to grow as a person.

RAEWYN MCPHILLIPS
International Trade Manager, Tatua Co-Operative Dairy Company

So far the MBA has been a journey of discovery, hard work and growth. I have developed a deeper understanding of business management through both the theory and real world experiences of the lecturers. I have found that I have been able to translate the learnings from every paper directly to my working environment, from finance and HR, to economics and strategy. The sharing of stories and experiences from colleagues (and now friends) from a wide variety of industries has encouraged me to become more open to different perspectives. The programme has opened up new opportunities for me and given me a greater sense of confidence in my abilities. Its hard work, but go for it! You won’t regret it.
I started my MBA with a Postgraduate Diploma based in Tauranga. My attraction to the MBA was based on a desire to understand more about corporate management and leadership, add greater value to the organisations I work for, learn more about myself and get the university qualification that I didn’t get after leaving school.

With six months left of the PGDip I was asked to take a job in Brisbane and ended up commuting back to Tauranga every fortnight to complete the programme. Two years after gaining the PGDip I decided to complete my MBA, and having commuted from Brisbane for six months to complete the PGDip, it made sense to commute again for the remaining 12 months.

The MBA has been both challenging and rewarding. The breadth of topics were always relevant to business and the mix of individual work, group work, presentations and tests ensured you completed the paper with a thorough understanding of every topic. The best part was that you could take this understanding and immediately apply it to your organisation, or even better, to yourself. Initially I thought I would be disadvantaged through having a two-year gap between parts one and two, but I’ve had the benefit of two different cohorts with two class-loads of skills and experiences to draw from and share.
Mentoring

All participants who enrol in the Postgraduate Diploma in Management Studies or MBA are able to select, or will be appointed a personal mentor – a Waikato MBA alumnus – to help them along the way. Your mentor is a neutral, objective person with whom you can discuss any issues relating to your professional career, organisation or future in a safe environment.

Comments from mentors and mentees

ANDREA MCCARTNEY
Executive Director, Valley Education and Training Enterprise Ltd (VETEL)

I was pleased to be asked to mentor as I had gained so much from my own MBA journey. I probably mentor my staff most of the time, upskilling them in the workplace. Mentoring someone you did not previously know is a little different, but obviously the MBA Director knew us both and thought we would be a good ‘fit’ as mentor and mentee. Since meeting with my mentee we appear to be covering three main areas: personal and home life, because this is important to the whole person view; work and their career and how this is progressing, with being busy studying and all that there is to fit in; and the programme work, the study requirements and how the group work is going.

ANDREA HORAN
Claims Centre Manager, NZI

The mentoring programme has enabled me to have a regular connection with a mentor that provides an alternative business perspective, support, and a contact outside of my current industry. My mentor continually challenges me to think big, challenge the norm and look for the next opportunity.

ROBIN SINGH
Franchise Owner, Liquorland

My mentor has played a crucial part in my MBA programme by serving as a guide throughout the journey. It allowed me to learn from their industry experience and provided much needed motivation to justly balance my business, life and study.

JAMIE LUNAM
Channel and Commercial Manager, Ballance Agri-Nutrients Ltd

Initially, I said “yes” with a view to ‘giving back’, however I quickly realised how valuable it is for me as well. When assisting others with decision making and looking to the future, it forces you to gain more clarity in your own thoughts. I highly recommend to my peers to get involved and help others while helping yourself!
Waikato MBA at Waikato-Tainui College

Study for the Waikato MBA at the Waikato-Tainui College for Research and Development in Hopuhopu, Ngāruawāhia, just north of Hamilton.

Since 2011, the Waikato-Tainui College for Research and Development (the College) has delivered its innovative Waikato MBA programme in a distinctive living and learning environment which fosters Māori values and indigenous ways of doing business. In this short time it has won an international MBA Innovation Award from the London-based Association of MBAs. This award is testament to the quality of the College’s MBA programme and the uniqueness of its curriculum.

Established by the late Sir Robert Mahuta in 2000, the College is a tribal academic and research institution built to develop a national and international community of leading indigenous scholars.

Unlike other MBAs, our Waikato MBA has been contextualised with an indigenous focus within a supportive kaupapa Māori environment. It allows you to explore real world, real life business challenges including case studies of organisations involved in and relevant to indigenous business and industry.

In part two of the programme you will have the opportunity to travel on an international study tour that provides global insights into doing business offshore within an indigenous context.

Our faculty members are complemented by prominent guest speakers who provide the indigenous context. You are supported by a strong network of Māori MBA alumni, who are mentors for the programme, ensuring the distinctive indigenous perspective is reinforced.

Who is it for?

The Waikato MBA at Waikato-Tainui College is for current and future business leaders wanting an insight into Māori and indigenous business.

We draw on leading experts who work alongside indigenous communities to teach and guest speak on the programme. These experts have included:

- Professor Linda Smith (University of Waikato)
- Professor Stephen Cornell (University of Arizona)
- Emeritus Professor Sir Mason Durie (Massey University)
- Sir Tipene O’Regan (Ngāi Tahu)
- Aroha Mead (Victoria University)
- Fraser Whineray (Mighty River Power)
- Sir Mark Solomon (Ngāi Tahu)
- Shelley Campbell (Sir Peter Blake Trust)
- Chief Clarence Louie (Osoyoos Indian Band)
- Diane Ruwhiu (University of Otago)
- Tamati Kruger (Tuhoe)
- Dr Riri Ellis (Tauranga Moana)
- Traci Houpapa (Federation of Māori Authorities).

Delivery

This programme is delivered as a residential programme. You are taught and can be accommodated at Tainui College’s serene facilities at Hopuhopu, Ngāruawāhia – 20km north of Hamilton. Nestled in the rural backdrop of the Waikato, the College is situated just an hour’s drive south of Auckland.

With majestic views of the Waikato River and Hākarimata Ranges, the College provides accommodation and conferencing facilities. The rich cultural environment of the College provides a holistic atmosphere and features 48 private studio rooms, with fully-catered and self-catering options, shared facilities including a main conference and dining room, as well as smaller seminar rooms. Outside you can enjoy the beauty of the Waikato River and experience the breathtaking sights of the Hakarimata Ranges. The scenic surroundings and tranquility of the College make it the perfect place for learning, and our friendly staff ensure your stay is both comfortable and memorable.

With classes held on a fortnightly basis, the rich cultural environment complements the delivery style of the senior academics teaching on the programme. You will be appointed a personal mentor who is an MBA alumnus, ensuring the distinctive Māori/indigenous perspective of this programme is aligned to the outcomes of the Waikato MBA. Visit waikatotainui.ac.nz for more information.
LANA NGAWHIKA
Waikato-Tainui MBA
Pou takawaenga/Māori Liaison Officer for the New Zealand Fire Service

Kai Ōtāmaka te toka i whānau ai tuku kahika. I whāngaia ki te kai mātaotao i Pākōtore, Ka hikitia ia ki runga ka hāpaitia hoki tōna mana. E, ko Tūhourangi e!

Lana Ngawhika (Tūhourangi/Te Arawa/Tūhoe) is on a journey of learning through the MBA programme at Waikato-Tainui College with the aim of advancing the aspirations of her iwi.

“A fundamental reason for undertaking MBA studies was to increase my capability to serve my people, and in particular to hone my business and financial acumen,” says Lana.

The Waikato-Tainui MBA experience came highly recommended by others who had previously undertaken the programme. “The uniqueness of the Waikato-Tainui programme, in weaving Māori values throughout the MBA, really resonated with me and made the learning paradigm more attractive.”

Lana works full-time as a pou takawaenga (Māori liaison officer) for the New Zealand Fire Service. She also serves as a trustee on a number of iwi rūnanga and has recently been appointed as a director with a commercial subsidiary.

She says the MBA has surpassed her expectations, and the learning extends beyond the technical aspects of business. “The MBA journey is very much about self-reflection, personal growth and leadership transformation. It is a unique personal and professional development opportunity.”

She describes the lecturers at Waikato-Tainui College as world-class with vast experience. “For me, it was particularly inspiring to receive lectures from Māori academics and practitioners who are renowned within their respective areas of expertise.”

The MBA has heightened her awareness of the vast business opportunities that exist for Māori on a global scale. “The Māori economy is set for exponential growth. It’s an exciting time for our people and there are very real opportunities to create pathways to self-sustainability.”

Lana considers the biggest challenge was the volume and intensity of the study requirements. “MBA learning is extremely fast-paced, which necessitates a consistent effort to keep on top of assignments. I am very grateful for a supportive whānau who enabled me to get on with the mahi.”

One of the highlights of the Waikato-Tainui MBA has been the friendships Lana has made within her cohort. “I am privileged to study alongside some amazingly talented and caring people, whom I now consider whānau.”

She is also extremely grateful to Waikato-Tainui and pays homage to the late Dame Te Atairangikāhu and Sir Robert Mahuta, whose legacies live on through the College and beyond.
Postgraduate Diploma in Management Studies (PGDip(MgtSt))

Develop the comprehensive skills required to lead effectively and manage in the complex international business environment.

The Postgraduate Diploma will provide you with a set of key management skills and a global understanding of business that you can apply to your own business or organisation.

The programme is delivered in an interactive environment that draws on your existing business experience. You will be exposed to participatory learning experiences that integrate theory and practice through practical coursework, case studies and class discussion. This will allow you to immediately apply the new ideas encountered in your learning to existing workplace situations. As well as being a valuable programme in its own right, those who complete the PGDip(MgtSt) with a B+ grade-point average have the option of transitioning into Part Two of the Waikato MBA; a higher-level qualification that emphasises leadership and transformation.

This programme will take your career to the next level and is ideal for:

- Middle managers who have at least three years’ relevant management experience of people, projects and/or budgets, who are looking to step into senior management roles
- Functional, technical or professional specialists moving into positions that require broader management knowledge and expertise
- Business owners or entrepreneurs looking to add best-practice management, knowledge and leadership skills to their practical expertise.

Residency

This part of the programme is where you live in, assess and reflect on your professional journey, build and strengthen your professional networks, and formulate your personal development plan for the future.

Workshops

Our papers are supported by evening or Saturday workshops and activities designed to enhance your skills and competencies. You are required to take some of these workshops as part of the Postgraduate Diploma programme.

Develop the comprehensive skills required to lead effectively and manage in the complex international business environment.
CLARE SWALLOW
General Manager, Cucumber Digital

Clare Swallow is passionate about seeing the next generation of young women enter the exhilarating, fast-paced industry of digital technology.

As general manager of digital at Cucumber, a website/digital marketing agency in Tauranga, Clare leads a team of 23 people and is responsible for setting the company’s strategic direction and leading the sales and marketing efforts.

She decided to enrol for Waikato’s Postgraduate Diploma in Management Studies in 2014 to round out her previous business education and experience.

“I was hoping to fill in the gaps in my understanding of a range of management topics that make up the core of my role, such as interpreting financial information, people management, and building a sustainable innovative company in a tricky industry,” says Clare.

The Postgraduate Diploma programme has “absolutely delivered” on her expectations, and she would strongly recommend it to others.

“The course has given me the confidence that I can tackle a pretty demanding role and back myself to take on opportunities when things are going well, and trust myself to find solutions when things are not 100% on track.”

Being able to complete her studies at home in Tauranga, through a recognised institution such as the University of Waikato, was “a massive drawcard,” she says.

Being exposed to some great lecturers who are also leaders in their field of expertise was a real highlight, and working with participants from a diverse range of cultures and industries taught her a great deal about herself.

In January 2015, Clare received one of five Westpac Millennial Women of Influence Awards, which recognised the country’s top digitally savvy young women aged 25-35 who are making a difference in their chosen field.

“I’m really passionate about seeing the next generation of young Kiwis use technology to develop and grow internationally recognised businesses.”
Postgraduate Diploma in Management Studies (PGDip(MgtSt)) continued

Papers you will take for the PGDip(MgtSt)

Commercial and Employment Law
This paper develops an appreciation for the legal constraints on organisational activities. It also focuses on employment relations ranging from hiring to dismissal, based on an understanding of employment law regulations.

Financial and Managerial Accounting
You will examine the use of financial data for diagnosis and decision-making, and the impact of budgeting and measurement on managerial behaviour.

Financial Markets and Investment Decision-making
As organisations invest in capital projects, investment decision-making becomes crucial. You will apply investment appraisal techniques, deal with risk and uncertainty, and investigate financial systems where money can be accessed.

High-Performance Teams
As a leader, your role is to facilitate team formation and collaboration, and to enhance distributed leadership within the team. This paper will build your competency in developing and maintaining high-performing teams.

Integrative Case Study
We want our graduates to have significant exposure to business opportunities and to learn effective techniques and how problems are solved in the global market place. Groups will be expected to achieve practical solutions for business cases, assisting the senior management of the respective enterprise with the next step forward in the development of their business.

You will work in teams, in a residential environment, to develop a strategy for a real organisation or validate/extend an organisation's existing strategy.

Logistics and Operations Management
This paper demonstrates how integration between operations and logistics management achieves customer satisfaction and organisational competitiveness. This applies to product, production and service industries.

Managerial Economics and the Global Business Environment
Organisations today need to monitor and adjust to changing economic conditions. This paper blends theory and practice to enhance your understanding of key economic drivers and international issues.

Marketing Practice
You will develop the requisite marketing expertise, as well as an understanding of new marketing channels and media, to enable you to develop a marketing strategy for your organisation.

Organisational Behaviour
Learn how individuals and organisations make sense of their world by examining the relationship between leadership and authentic communication, as they connect people, ideas and actions within a complex environment.

Practice of Strategy
Organisations create unique value through the development of their internal resources and capabilities. You will acquire strategic tools and techniques, connected with aspirational future thinking, to create a strategic plan for an organisation.

Strategic Human Resource Practice
Poor HR decisions can result in unmotivated and disengaged staff. This paper shows you ways to critically evaluate existing practices and implement changes that are effective.

Learning goals
• The skills and competencies required to lead and perform in organisations, incorporating an understanding of self and social identity in interacting with team and organisations in the context of organisational culture, power, politics, communication, conflict, negotiation, crisis and change management.
• You will develop dynamic management capability constituting human resource skills, financial analysis and marketing skills, the ability to analyse and develop strategy.
• An understanding of the importance of, and role of business leaders in achieving sustainable values.
• A comprehensive understanding of people, culture, organisation, and global business.
TAHL LAWRENCE

With a background in civil engineering, Hamilton man Tahl Lawrence was “itching to continue learning and add to my skills sets,” when he decided to sign up for the MBA programme at Waikato. Choosing Waikato was an important first step “If I was going to study, I wanted to make it count.”

“For me it wasn’t about moving up ranks; it was about extending myself to lift my outlook personally and professionally,” he says. “I arrived with a fairly well-rounded skillset, and the MBA has complemented this brilliantly, building on my transferable skills. I’m pretty excited about what the future holds for me.”

Tahl says a highlight of Waikato’s MBA programme has been meeting and working with some amazing people from a diverse range of backgrounds and industries, which really brings classroom discussions alive.

While it’s been a challenge to give up so much personal time with friends and family, he firmly believes the Waikato MBA has been a good investment of his time and money.

“It gives you the tools to make some great choices in your career, and some great decisions in business. The majority of lecturers are business consultants who are well-known in their field of expertise, meaning the content is credible and very relevant. It can be put straight into practice in the real world.”

During his MBA Tahl has made some exciting career changes, moving from local government into the private sector working with a Waikato-based start-up company, and following his study tour to China, has turned his attention to New Zealand – China opportunities.

Tahl was awarded the Executive Education MBA Scholarship, worth $10,000, after achieving top marks in his class while completing a Postgraduate Diploma in Management Studies (PGDip(MgtSt)) last year – the first part of the MBA.

“I would certainly recommend the PGDip to anyone in business or looking to develop their skills across a broad range of relevant topics,” he says. “Completing the full MBA can be considered a big step, but for those with leadership aspirations, I don’t think you can beat it for both real world exposure and professional credibility.”

Programme details and fees

<table>
<thead>
<tr>
<th>Location and duration</th>
<th>Hamilton – one year</th>
<th>Hamilton – two years</th>
<th>Hamilton weekends – one year</th>
<th>Tauranga – two years</th>
<th>Waikato-Tainui Hopuhopu – one year</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
<td>Monday and Thursday: 6 – 9pm</td>
<td>Monday: 6 – 9pm</td>
<td>Fortnightly Saturday: 8am – 4.30pm</td>
<td>Alternate Saturdays: 8.30am – 5pm</td>
<td>Fortnightly Saturday: 8am – 4.30pm</td>
</tr>
<tr>
<td>Venue</td>
<td>Situated in the new Law and Management building with spacious and open areas for working and studying with the latest technology.</td>
<td>Bongard Centre, 200 Cameron Road, Tauranga.</td>
<td>Contextualised residential programme held at the Waikato-Tainui College for Research and Development in Hopuhopu.</td>
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</table>
Entry criteria and fees
Master of Business Administration (MBA)

Entry criteria
Waikato MBA Part One
To be eligible for admission to this programme, you must have:
• An undergraduate degree or a professional qualification equivalent to an undergraduate degree*
• At least three years’ relevant management experience – this could include people, project or functional management experience
• A CV that outlines your employment history, including previous job titles, responsibilities and duration of contract
• Name and contact details of your direct manager in your last two or three positions (where applicable). We may wish to contact them for verification
• Three written referees’ recommendations (employer and character).

*Variations:
• The requirements for an undergraduate degree may be waived if an applicant can demonstrate substantial management experience (five years at CEO/GM level or seven years at functional management level), plus evidence of relevant tertiary study.
• An interview may be required.

Waikato MBA Part Two
You must have:
• Successfully completed the Postgraduate Diploma in Management Studies or Part One of the Waikato MBA Programme with a minimum of a B+ average. You may be required to have an interview with the MBA Director
• BMS(Hons)* with second class honours (first division) or equivalent. BMS(Hons) graduates must have a minimum of three years relevant work experience (people, project, or functional management experience) and successfully demonstrate your capability in an interview with the MBA Director. Your BMS(Hons) degree must have 120 points at 500 level.

Deadline for applications
Part One
10 February 2017
Part Two
7 April 2017

Applications received after this date may not be accepted or may incur a late enrolment fee.

Fees
$46,390 for New Zealand citizens and permanent residents.

Part One
$16,340 (GST included).

Part Two
$30,050 (GST included).

The fee for the Waikato MBA covers the following:
• All papers
• The International Study Tour
• All required textbooks
• Course materials provided in soft format
• Morning and afternoon teas and lunch while attending in-class sessions
• Internet access while on campus
• Access to full-text online databases and University of Waikato library resources
• Access to the health and counselling services.

Notes:
• These fees are indicative only and are subject to approval by the University of Waikato.
• Fees do not include supplementary University charges of around $450 per year of study.
• The Waikato MBA is an approved qualification for government student loans. This means you can apply for an interest-free government student loan and pay it back at 10% of your net salary per month. Visit studylink.govt.nz
• If your programme spans more than one calendar year, there will be a slight increase in fees for each subsequent year.
Entry criteria and fees
Postgraduate Diploma in Management Studies (PGDip(MgtSt))

Entry criteria
You must have:
• An undergraduate degree*
• At least three years’ relevant management experience – this could include people, project or functional management experience
• A CV that outlines your employment history including previous job titles, responsibilities and duration of contract. Please include name and contact details of your direct manager in your last two or three positions (where applicable). We may wish to contact them for verification
• Three written referees’ recommendations (employer and character).

Fees
$16,340 (GST included) for New Zealand Citizens and Permanent Residents and covers:
• All papers
• All required textbooks
• Course materials provided in digital format
• Free internet access while on campus
• Access to full-text online databases and University of Waikato library resources
• Access to health and counselling services (Hamilton-based)
• Academic writing assistance
• Dedicated programme co-ordinators.

Notes:
• These fees are indicative only, and are subject to University approval.
• Fees do not include supplementary University charges of around $450 per year of study.

The Postgraduate Diploma in Management Studies is an approved qualification for government student loans. This means you can apply for an interest-free loan and pay it back at 10% of your net salary per month. Visit studylink.govt.nz
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*Variations:
• Requirements for an undergraduate degree may be waived if an applicant can demonstrate substantial management experience (five years at CEO/GM level or seven years at functional management level) plus evidence of relevant tertiary study.
• You may be required to have an interview with the MBA Director.

Waikato MBA at Waikato-Tainui College for Research and Development
The indigenous MBA programme at Waikato-Tainui College is offered in alternate years. For more information about the content and fees please contact Natalie Lulia at nataliel@waikato.ac.nz

Deadline for applications
Applications must be in by 20 January 2017. Places are limited and applications received after this date may not be accepted or may incur a late enrolment fee.
Alumni

At the core of Waikato Management School Executive Education’s philosophy is our commitment to you, your career, and your organisation. With more than 20 years' experience of enhancing executive potential through transformative education to a diverse range of graduates, our alumni network is extensive. Your peers and colleagues have spread around the world and our hope is that your alumni networks remain connected.

The Waikato Management School Executive Education Alumni Board is driven by alumni for alumni. Your board works hard behind the scenes to develop a range of networking and learning opportunities that will add value to your career and your networks. The core drivers of the alumni initiative are to connect, inspire and engage.

Our events are designed to celebrate success, and opportunities exist to showcase your success as you develop your business career and entrepreneurial endeavours. Our LinkedIn and Facebook pages (see page 23 for contact details) are our main means of communicating with members. Join these groups for regular alumni updates and you will be tapping into a wide range of innovative thinkers from all industries. Alternatively, send an email to execed@waikato.ac.nz requesting an invite to the page. You must be a graduate or have enrolled in one of the programmes offered through Waikato Management School Executive Education to be eligible to join. Your input and active membership is a vital part of producing strong and connected alumni.

Alumni board

BRUCE HARRIS
Group Management Accountant
Ballance Agri-Nutrients Limited

ANDREAS THOMAS ARIAWAN
Project Lead-Investigations
Inland Revenue

ALASTAIR CLEMENT
Grocery Business Manager
Prolife Foods

TINA JENNEN
CEO
Plus Group of Companies

ANDREA MCCARTNEY
Executive Director
Valley Education & Training Enterprise Ltd (VETEL)

GREG BOLD
Company Director
Mann Hardware Limited, and Tauranga Mitre 10 Mega Limited

LEESAH MURRAY
Executive Director – Quality and Corporate Services
Te Wānanga o Aotearoa
TINA JENNEN
MBA Alumna, CEO Plus Group of Companies

Helping to grow cutting-edge start-up ventures and developing companies’ leadership skills is all in a day’s work for Tina Jennen, CEO of the Plus Group of Companies.

Tina moved all the way from Minneapolis, USA to complete a Master of Business Administration at the University of Waikato. She loved the personalised feel of the MBA programme – where you are treated as a ‘real’ human – and her career has blossomed since completion of the degree.

Her final dissertation, ‘Engaging the Entrepreneurial Ecosystem’ has since been presented at several academic conferences and submitted for journal publication. This action research project involved surveying key stakeholders in the Bay of Plenty to help determine the capability needed to make an economic impact at both the individual and community level. This work translated into the opportunity to launch the Plenty of Innovation programme as Venture Manager for Central North Island angel investor group, Enterprise Angels. Tina was also part of the team behind WNT Ventures (Wharf42, Newnham Park and TIDA), one of only three technology incubators awarded funding by Callaghan Innovation.

As CEO of PlusGroup, Tina spends most of her time at Newnham Park Innovation Centre supporting cutting edge start-ups including Robotics Plus and Plus Group Research and Technical. Tina also leads a consulting business that leases executives to fast-growing businesses needing high-level support on a part-time basis.

GRANT ANDERSON
MBA Alumnus, Head of Accounting, Xero

Taupo man Grant Anderson was looking for further career advancement, and a way of formalising the value of his decades of experience as a Chartered Accountant and director, when he signed up for the Waikato MBA.

Grant says the MBA programme has certainly delivered in terms of intellectual challenge. “Learning about myself, challenging my thinking and my emotions was difficult for me, but hugely worth it,” says Grant. “I have definitely grown a lot as a person as a result of doing the MBA.”

“The biggest unexpected bonus was the depth of the friendships I have made with my classmates, whom I wouldn’t have met if I hadn’t taken the MBA programme. I think my life is richer from getting to know them.

Grant says his MBA helped him to secure his new position as head of accounting at Xero, based in Wellington.

“It shows a desire and motivation for self-improvement. Leading through personal power has been critical to my role at Xero, which requires me to influence and guide without direct line authority. Understanding when to work quietly behind-the-scenes and when to raise issues up vocally can be critical to success.”
Teaching faculty

Waikato Management School Executive Education programmes are developed and taught by a combination of senior Waikato Management School faculty and contracted professionals who give a practical, relevant and insightful perspective to learning. Each faculty member is a distinguished scholar, highly regarded teacher and business consultant.

DR HEATHER CONNOLLY
Heather is a lecturer in the Strategy and Human Resource Management Department. Her academic and research interests revolve around strategy and knowledge sharing, and transfer mechanisms as they relate to organisational governance and management. In her recently co-authored book – Addicted to Performance – Heather examines the challenge that leaders have today as they are trapped in the pursuits of the efficiencies necessary to satisfy society’s addiction to “more-for-less.”

PROFESSOR HOWARD DAVEY
Howard’s teaching focuses on external reporting, financial analysis and performance, as well as covering important aspects of auditing, taxation and triple bottom line reporting. He has a knack for turning the traditionally challenging topic of accounting into something interesting and exciting by using case studies to demonstrate how accounting can add value to business decision-making.

PROFESSOR MARK HARCOURT
Mark has studied some of New Zealand’s best known organisations – turnover at the Bank of New Zealand, stress at the Reserve Bank, commitment in the Police and Fire services and occupational overuse syndrome at BRANZ. Mark teaches leaders how to handle their staff well – in good times and in bad. He covers the legal requirements of HR: practical ways of dealing with issues, methods of staff assessment, and how to successfully integrate people management.

DR STEVEN LIM
Steven teaches managerial economics. His involvement with business and research in Asia means that what he teaches is real, fresh and relevant. In Asia he has led many training courses and his contacts there mean Executive Education participants have opportunities to work with him on research projects focussed on the region. Alongside his consulting work, Steven has researched health issues, the Chinese economy, and the social impacts of migrating populations.

PROFESSOR DAVID MCKIE
David teaches leadership and strategic communication. He has authored or co-authored five books, including one on leadership. He has consulted in New Zealand and overseas and run leadership and development courses for leading Asian and Australasian organisations such as Blueprint, Fonterra, Healthcare NZ, Intervet, NZ Logistics, New Zealand Police, Opus, Prolife Foods, Sri Lanka Insurance, Waikato Chiefs, Waikato Health, Telecom, Te Pou and Zespri.
PROFESSOR DR DR JENS MUELLER MNZM

After several decades as CEO/Chair and leader of global billion dollar firms, Jens is an expert in corporate governance and the development of long term strategies that are achievable. He has worked with many leading firms, as well as government-owned entities and ministries. He is a director of PHARMAC, a Crown entity, and several other firms. Jens teaches MBA programmes in New Zealand and overseas, speaks at conferences, writes for business publications and has authored numerous books on leadership, governance, non-profit management, strategy and entrepreneurship. He holds a PhD in Governance, a doctorate in Law and three masters’ degrees in law and management.

DR MARCUS POWE

Marcus consults for boards and CEOs on the implementation and measurement of creativity and innovation, and researches and writes on creativity, innovation and entrepreneurship. He also coaches leaders in organisations and communities as they move to their next position of choice in today’s turbulent market. In addition, he owns three companies. Marcus has been consulting and lecturing nationally and internationally for 25 years.

ASSOCIATE PROFESSOR ANNA STRUTT

In addition to her Waikato Management School work, economist Anna works with the University of Adelaide and consults for a wide range of national and international organisations. For example, she’s worked with the Asian Development Bank, EU-Vietnam Multilateral Trade Assistance Project, New Zealand Institute of Economic Research, UNESCAP, the Food and Agricultural Organisation of the UN and the World Bank. With this vast and varied experience, she brings a wealth of international knowledge to executive education participants.

DR ED WEYMES

Ed established the Waikato MBA in 1991 before moving to his current appointment as Pro Vice-Chancellor International for the University. Ed’s connections with Asia go back a long way, having first visited China in 1983. This experience makes Ed the right person to convene the Global Business course.

GRANT ANDERSON

Grant’s career as a finance professional has covered a wide range of business sizes and activities. These range from micro-businesses to multinationals and from unknown start-ups to businesses with household names. Grant’s industry experience includes software, manufacturing, tourism, primary industry and the sporting industry. Experience as an accountant in public practice has given Grant an in-depth understanding of the financial and operational needs of SMEs. Grant has also had experience with in corporate finance roles, having held a number of finance positions with NZ public companies, as well as finance and operational roles with John Deere. Grant completed his MBA with Distinction at the University of Waikato, graduating in April 2015.

DR RON MCDOWALL ONZM

Ron is a fellow of IPENZ, ONZM and is a Chartered Professional Engineer. His professional activities involve research and teaching in sustainability design, complexity, decision and judgment. He has more than 30 years of industrial consulting, engineering and management experience with many industry sector groups. Ron has consulted to the United Nations for many years.
Dr Peter Sun

Peter earned degrees in mechanical and industrial engineering and worked for over 15 years in various positions and in a variety of projects. He worked for Coopers and Lybrand (now PWC), Unilever, and MAS Holding and completed his PhD in organisational learning in 2006 and moved into academia in June 2007. Peter is currently the Corporate Director at Waikato Management School and facilitates workshops for organisations, and has consulted for companies such as Fonterra, Brandix (India, and in Sri Lanka), and Sri Lanka Insurance Ltd etc. His expertise is in leadership, knowledge management, and organisational learning, and he actively researches and publishes in these areas.

Anthony Byett

Anthony Byett is an economist with over 30 years’ experience in applying and communicating economic theories and research. He has a strong background in the field of economic research, financial and economic analysis and financial risk management. Anthony has worked within or for organisations such as Southland District Council, MWH, NZ Transport Agency, ASB Bank, Paymark, Manukau Water, Oracle, Tenon, Dominion Funds, University of Waikato, University of Auckland and the Ministry of Agriculture and Fisheries. He is currently an independent consultant, providing analysis of retail spending trends, evaluation of transport policies and investments, and general economic appraisal of investment opportunities.

Alison McCourt

Alison has a Masters in Law from The University of Waikato and is a Barrister and Solicitor of the High Court of New Zealand. Her special research interests are the internet and the law, plus the difficulty experienced worldwide in effectively regulating the internet; human rights and ethics regarding corporations; effective sustainability reporting and business law education. She has presented at conferences and had publications on most of these topics.

Greg Bold

Greg is Company Director for Mann Hardware Ltd as well as Tauranga Mitre 10 Mega Ltd. Both companies are involved in the Mitre 10 group and include a trade focussed store with house and roof truss manufacturing capabilities as well as a Mega store in excess of 10,000 m2 in Tauranga. His background is predominantly in the retail arena with a specialist interest in inventory management and in the planning and development areas. Greg is a professional member of the Chartered Institute of Logistics and Transport, New Zealand Institute of Directors and Human Resource Institute of New Zealand.

Allan Rodrigues

Allan is currently a Director and Senior Management Consultant of ‘The Business Binnacle Ltd’ a New Zealand based management consulting firm. He specialises in aligning strategy, operations, finance and performance management for innovatory companies/large infrastructure projects operating under uncertainty. He has over 30 years of senior management and consulting experience with multinationals overseas and has been a senior manager and/or senior consultant, with some of New Zealand’s largest companies over a range of industry sectors. More recently he has been working with some of New Zealand’s major ports and shippers on the global optimisation of the major supply chains and key infrastructural assets that operate around New Zealand’s key exports and imports. Allan has taught and/or guest lectured on several MBA and Masters level programmes in Australia and New Zealand on Strategy, Innovation Management, Operations & Supply Chain Management and Investment Decision Making.
Contact us

For more information or questions please contact:

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Email: execed@waikato.ac.nz
Website: management.ac.nz/execed

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Website: waikatotainui.ac.nz
WHERE THE WORLD IS GOING
TE AHUNGA O TE AO