Waikato Management School MBA

waikato.ac.nz
Triple Crown international accreditation

Waikato Management School is in the top 1% of around 14,000 business schools worldwide that have earned Triple Crown accreditation status – an international acknowledgement of excellence in business education.

Triple-accredited business schools across the world

The Association to Advance Collegiate Schools of Business (AASCB)
AASCB recognises institutions that uphold its mission and core values, work to advance the interests of global management education, and participate in AASCB’s community of leading business schools.

The Association of MBAs Accreditation (AMBA)
Represents the highest standard of achievement in postgraduate business education and is earned only by the best programmes.

The EFMD Quality Improvement System (EQUIS)
An international system of strategic review, quality improvement and accreditation.
Welcome

At the Waikato Management School you will have the opportunity to study and develop thought leadership in a beautiful and creative environment, supported by a leading-edge research institute that is focused on world-class research into leading through innovation and responsible management.

The Waikato Management School MBA has a cutting-edge approach to executive education. We recognise the knowledge that our participants bring into the classroom and have built a programme that will inspire, develop, and transform you as an organisational leader.

We place a strong emphasis on leadership and action learning. This style of applied learning ensures practical application of theory and provides an immediate return on investment, benefiting you and your organisation. Our participants note: “What I learned today, I can apply tomorrow”.

We will prepare you for new levels of management and leadership that can turbo-boost your career and add value to your organisation. You will learn how to lead with confidence, apply innovation to your organisations, and to make knowledge connections that matter.

During your studies, your thinking will shift from functional to strategic, from specialist to generalist, from local to global, and from structured to innovative. You will go on to become a responsible leader in your chosen field and continue to create significant value for your organisation.

Postgraduate study will raise your profile within your organisation and ensure your competencies and confidence as a leader and manager becomes more visible.

We take this opportunity to welcome you to the Waikato Management School MBA and we know that as part of our programme you will engage with a journey that is life-changing.

Get in Touch

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execed@waikato.ac.nz
management.ac.nz/execed

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@waikato
bit.ly/Waikatouni
Master of Business Administration (MBA)

Our programme enables you to develop skills and competencies so you can continually adapt and transform yourself in different contexts. The Waikato MBA is split into two parts.

**Part 1**

Part One of the Waikato MBA, also known as the Postgraduate Diploma in Management Studies, is a prestigious programme renowned for its exceptional theoretical and practical qualities. This part of the MBA focuses on all aspects of general management, giving you a view of the organisation as a whole. It will provide you with a set of key management skills and a global understanding of business that you can apply in your own business and organisation.

Papers include: Economics and Global Competitiveness; Strategic Thinking; Marketing Practice; Strategic Human Resource Practice; Leading High Performing Teams; Operations Management; Financial and Managerial Accounting; Financial Markets and Investment Strategy; Organisational Behaviour and Business Analytics. At the end of Part 1 you engage in an Integrated Case study where you work in teams to develop a strategy for a real organisation.

**Part 2**

The second part of the MBA lifts your gaze to higher goals in your leadership journey. You examine how you lead, influence and implement value creation strategies that transform organisations and people within it.

Papers include: Leadership and Transformation; Responsible Management and Governance; Business Research and Analysis; and Innovation and Value Creation. You will also engage in a Capstone project where you will work on a problem in your own organisation.
**International Study Tour**

The International Immersion Project where the class participates in an international study tour.

The tour provides an opportunity to gain a global perspective, for example, witness leading edge innovations in practice. Students also have opportunities to partake in international networking.

The study tour is crafted to ensure that students engage with global learnings, where they can bring the global back to the local.

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**Learning Approach**

Our lecturers/teachers are experts in their fields. Not only are they active researchers, they also work directly with organisations in New Zealand and internationally as consultants and advisors.

This means they bring international practice-relevant research into the classroom, which will challenge you to think outside your current framework. The teaching style on the MBA programme is engaging and participative.

Our classroom discussions provide a ground for rich experiences as our participants have the opportunity to share their ideas and to be challenged by intelligent thoughtful classmates that come from a wide sector of professional backgrounds.

This professional, industry and cultural diversity of participants in the MBA programme provides an exceptional opportunity for real insights into management and leadership, and promotes life-long engagement with peers.
Entry requirements

The Waikato MBA recognises that professional experience and the knowledge gained after many years in the workplace is important.

Our entry requirements acknowledge this and we provide different pathways to gain entry into the MBA.

**Waikato MBA Part One - $16,670***

You must have:

- An undergraduate degree or a professional qualification equivalent to an undergraduate degree. An undergraduate degree may be waived if an applicant can demonstrate substantial management experience and an interview may be required.
- At least three year’s relevant management experience – this could include, people, project or functional management experience.
- A CV that outlines your employment history, including previous job titles, responsibilities and duration of contract.
- Three written referees’ recommendations (employer and character).

**Waikato MBA Part Two - $30,651***

You must have:

- Successfully completed Part One of the Waikato MBA with a minimum of a B average.
- An interview with the MBA Director.

**Programme dates & flexible study options**

Applications are taken all year for the MBA programme. We have formatted our MBA to fit with your professional and lifestyle commitments. At our Hamilton campus you can study evenings during the week (one or two nights), or every second Friday afternoon and Saturday, allowing you to complete part 1 of the MBA over 1 or 2 years. We also offer part 1 classes in Tauranga every second Saturday. Part 2 of the programme brings everyone together to Hamilton for every second Friday afternoon and Saturday. We also offer in conjunction with Waikato-Tainui an option to study your MBA at the HopuHopu campus.

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**Part 1 Hamilton**

<table>
<thead>
<tr>
<th>Location</th>
<th>Hamilton Week Nights (1 or 2 years) or Hamilton Weekend (1 year)</th>
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</thead>
<tbody>
<tr>
<td>Duration</td>
<td>Classes start February / March</td>
</tr>
<tr>
<td>Format</td>
<td>Monday 6-9pm (year 1) Thursday 6-9pm (year 2) or Fortnightly: Friday 2pm – 6pm Saturday 8am – 4:30pm</td>
</tr>
<tr>
<td>Venue</td>
<td>Situated in the Management School Building, with spacious open areas for working and studying with the latest technology.</td>
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**Part 1 Tauranga**

<table>
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<tr>
<th>Location</th>
<th>Tauranga (2 years)</th>
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<tbody>
<tr>
<td>Duration</td>
<td>Classes start February / March</td>
</tr>
<tr>
<td>Format</td>
<td>Fortnightly Saturday 8:30am-5pm</td>
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<tr>
<td>Venue</td>
<td>Bongard Centre, 200 Cameron Road</td>
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**Part 2 Hamilton**

<table>
<thead>
<tr>
<th>Location</th>
<th>Hamilton (1 year)</th>
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<tbody>
<tr>
<td>Duration</td>
<td>Classes start April</td>
</tr>
<tr>
<td>Format</td>
<td>Fortnightly Friday 2pm – 6pm Saturday 8am – 4:30pm</td>
</tr>
<tr>
<td>Venue</td>
<td>Situated in the Management School Building, with spacious open areas for working and studying with the latest technology.</td>
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*All fees are subject to change depending on University Council approval. Fees excludes supplementary University charges that are approximately $450 per year of study.
Typical class profile

Quick stats

42 YEARS AVERAGE AGE OF STUDENTS

41% WOMEN AVERAGE CLASS DEMOGRAPHIC

18 YEARS AVERAGE WORK EXPERIENCE

Professional Role
- Owner/Operator
- Team Leader
- Advisor
- CEO / MD
- Consultant/Specialist
- Director
- General Manager
- Manager

Previous Study
- Commerce/Business Arts
- Science
- Info Systems
- Engineering
- Education
- Other
- Other

Quick stats

Professional Role
- Owner/Operator
- Team Leader
- Advisor
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IPU HAPI
Process Manager, Fonterra

Ipu Hapi likens the Waikato MBA he is working so hard to achieve to a sacred taonga, “like the All Black jersey”.

“It is a symbol of excellence, hard work, and shows that with effort and sacrifice I can become all that I want to be.”

“Being part of the Waikato MBA programme is a journey that has opened me up to a world of possibility,” he says. “It has equipped me with the tools and confidence to be able to work through any situation. Now I know where I want to be, and what I want to be doing.”

The workload is tough, but grasping concepts is satisfying, he says. “In every class we talk about how these concepts are applied in the workplace, which gives more meaning to what you’re learning. It helps you to identify gaps and find improvements in what you’re currently doing. I also like to share with my staff what we’re learning about.”

Ipu is full of praise for his lecturers. “I feel I have the best people in the world to guide me through my executive education journey. The classes offer a unique environment where all involved are invested in helping you achieve your goals, and allow you to learn from other people’s experiences. The friendships you make along the way give you a diverse professional network and range of skills to draw on for advice in the future.”

“There have been some outstanding graduates of this programme, and being part of the Waikato MBA alumni makes you part of a unique fraternity.”
WHY CHOOSE THE UNIVERSITY OF WAIKATO

ANNE BLAKEWAY
Capability Manager, Comvita New Zealand

Studying for an MBA had been on Anne Blakeway’s bucket list for more than a decade, and the programme at Waikato Management School has “more than delivered” on her expectations, she says.

Since starting her MBA three years ago, Anne has twice been promoted by her employer. She now has a senior role as capability manager for Comvita New Zealand; a global health products manufacturer and exporter in the Bay of Plenty.

“It definitely helped me advance professionally in my career,” says Anne. “I’m now working as part of the wider corporate services team, which I’m loving.”

“I think the most satisfying aspect of the Waikato MBA is being able to successfully apply the knowledge and theories learned in class to my workplace on a daily basis,” she says.

She enjoyed meeting such a diverse and talented group of people during her time at university – both academic staff and other students.

“It has been both a privilege and an opportunity. We had a fantastic time on the international study tour to Malaysia, China and Singapore and learned so much about three totally different Asian cultures.”

RICHARD KINZETT
Business Engagement Manager, RACQ

I started my MBA with a Postgraduate Diploma based in Tauranga. My attraction to the MBA was based on a desire to understand more about corporate management and leadership, add greater value to the organisations I work for, learn more about myself and get the university qualification that I didn’t get after leaving school.

With six months left of the PGDip I was asked to take a job in Brisbane and ended up commuting back to Tauranga every fortnight to complete the programme. Two years after gaining the PGDip I decided to complete my MBA, and having commuted from Brisbane for six months to complete the PGDip, it made sense to commute again for the remaining 12 months. The MBA has been both challenging and rewarding.

The breadth of topics were always relevant to business and the mix of individual work, group work, presentations and tests ensured you completed the paper with a thorough understanding of every topic. The best part was that you could take this understanding and immediately apply it to your organisation, or even better, to yourself.

Initially I thought I would be disadvantaged through having a two-year gap between parts one and two, but I’ve had the benefit of two different cohorts with two class-loads of skills and experiences to draw from and share.
Meet some of our team

Waikato Management School Executive Education programmes are developed and taught by a combination of senior Waikato Management School faculty and contracted professionals who give a practical, relevant and insightful perspective to learning. Each faculty member is a distinguished scholar, highly regarded teacher and business consultant.

PROFESSOR HOWARD DAVEY

Howard’s teaching focuses on external reporting, financial analysis and performance, as well as covering important aspects of auditing, taxation and triple bottom line reporting. He has a knack for turning the traditionally challenging topic of accounting into something interesting and exciting by using case studies to demonstrate how accounting can add value to business decision-making.

PROFESSOR DAVID MCKIE

David teaches leadership and strategic communication. He has authored or co-authored five books, including one on leadership. He has consulted in New Zealand and overseas and run leadership and development courses for leading Asian and Australasian organisations such as Blueprint, Fonterra, Healthcare NZ, Intervet, NZ Logistics, New Zealand Police, Opus, Prolife Foods, Sri Lanka Insurance, Waikato Chiefs, Waikato Health, Telecom, Te Pou and Zespri.
ASSOCIATE PROFESSOR ANNA STRUTT
In addition to her Waikato Management School work, economist Anna works with the University of Adelaide and consults for a wide range of national and international organisations. For example, she’s worked with the Asian Development Bank, EU-Vietnam Multilateral Trade Assistance Project, New Zealand Institute of Economic Research, UNESCAP, the Food and Agricultural Organisation of the UN and the World Bank. With this vast and varied experience, she brings a wealth of international knowledge to executive education participants.

DR PETER SUN
Peter earned degrees in mechanical and industrial engineering and worked for over 15 years in various positions and in a variety of projects. He worked for Coopers and Lybrand (now PWC), Unilever, and MAS Holding and completed his PhD in organisational learning in 2006 and moved into academia in June 2007. His expertise is in leadership, knowledge management, and organisational learning, and he actively researches and publishes in these areas.